



**CBBC is looking for enthusiastic, hardworking and creative 8–14 year olds who could be able to impress some of the brightest business brains in the UK with their very own business ideas.**

Do you have an idea for a brand new invention? Perhaps you have a passion for something like food, gaming, sports, technology, fashion, design – or something completely different - that you want to build a business around?

Would you like the chance to use up to a year's worth of pocket money to help develop your idea?

If you (or your group of up to three) have the confidence to pitch your idea and are willing to work hard to make that dream a reality then 'Pocket Money Pitch' wants to hear from you now!

Filming will take place from the end of October to December 2015.

**IF YOU WANT TO APPLY, FIRST YOU NEED TO GET PERMISSION!**

- Make sure you have permission from your parent/guardian before sending us any personal details.
- All contact numbers that you give must be for a parent/guardian aged 18 years or over.
- All of the members of the team must be UK residents (including residents of the Channel Islands and the Isle Of Man)
- You must not be employees of, or close relatives of employees of the BBC.
- You must be all be aged between 8 and 14 years of age on Monday 26<sup>th</sup> October 2015.

**WHAT TO DO NEXT?**

- Fill out the application form, tell us about yourself (and your friends) tell us your brilliant idea and why you think you should appear on the programme.
- Remember to get your parent(s)/guardian(s) to sign the consent form.
- You must include a recent photograph of you or your team (Sorry, but we will not be able to return these photos).

**The closing date for the first round of applications is Monday 31<sup>st</sup> August. To be in with the best possible chance of appearing on the programme, get your form to us before then!**

Applications can only be submitted by post or email. Email your completed application form to: **PocketMoneyPitch2015@bbc.co.uk** or use the correct postage and send it to:

**The Pocket Money Pitch Production Team**

**BBC Children's, 2nd Floor Bridge House, MediaCityUK, Salford, M50 2BH.**

**We can't wait to read what you tell us, but we get so many people writing in, we can't promise to get back to everyone, so please don't be disappointed if you don't hear back this time. But don't be put off, send in your idea, it could be the start of something brilliant. Good luck!**

**THIS PART OF THE FORM IS FOR YOU TO COMPLETE: (NOT PARENTS)**

Please fill in all sections and give us as much information as possible. You can use an extra page if you need to.

Full name:

Nickname (s):  
(if you have one)

Date of birth  
and current age:

Hometown:

Name of  
parent/guardian:

**IF THERE IS MORE THAN ONE OF YOU...**

Full name:

Nickname (s):  
(if you have one)

Date of birth  
and current age:

Hometown:

Name of  
parent/guardian:

**IF THERE ARE THREE OF YOU...**

Full name:

Nickname (s):  
(if you have one)

Date of birth  
and current age:

Hometown:

Name of  
parent/guardian:

**What is your business idea?**

**Does your business have a name?**

**If you received up to a year's worth of pocket money how would you spend it on your business?**

**What is unique about your business idea? (What makes it different to everything else?)**

**Will your idea help anyone or solve a problem?**

**Is there a story about how or why you came up with your idea?**

**Why would you like to start a business?**

**Is there a successful business person who inspires you?**

**What are your hobbies or interests? What do you do in your spare time?**

**What job (s) would you like when you're older?**

**Are there any adults helping you with your business idea? (This could be a teacher, a parent, or a mentor)**

Yes:  No:

If yes, please give details:

Thank you for taking the time to fill out this application form. We will be in touch if we need any further information.

Good luck!

## PARENTAL CONSENT FORM

### To the Parent or Guardian:

Your child would like to apply to take part in a new CBBC series called 'Pocket Money Pitch'. They can take part in the show on their own, or as a group of two or three. By completing and signing this form you are giving permission for your child to feature on the CBBC Channel, the CBBC website and iPlayer, the CBBC website, and the CBBC YouTube channel.

### About the show:

Pocket Money Pitch is a new entertainment series that will give kids the chance to tell us about their business ideas. If they are able to impress a panel of young entrepreneurs, they could get the opportunity to meet a high profile entrepreneur and receive up to a year's worth of pocket money to help get them one step closer to realising their business dreams.

### Information that you need to know:

For the application to be considered, you need to provide the completed application forms, the signed parental consent form for a group application we need a parent from every child to give the information, sign and give their contact details.

Please include a photograph that shows of everyone in the business (which we are afraid cannot be returned).

The first closing date for the first round of applications is **Monday 31<sup>st</sup> August**.

Please note:

- Involvement in the programme will be subject to the BBC gaining the necessary licences and permissions for filming.
- There are no guarantees your child will be chosen to take part in the series.
- All production decisions are at the sole discretion of the production team.
- For the application to be considered, your child must be aged between 8 and 14 on Monday 26<sup>th</sup> October 2015.
- The information you and your child provide will only be used to assess whether they are suitable contributors to the show. Should the application be successful, the information provided may be used by the programme for health & safety purposes, but will not be used for any other purpose without your permission. Both you and your child's details will be held securely and will not be passed to any other third parties. All details will only be kept if needed for the duration of the programme and all unsuccessful applications will be destroyed once they have been processed. For further information, please see the BBC's privacy policy at [bbc.co.uk/privacy](http://bbc.co.uk/privacy).
- If successful, we will call you, the Parent/Guardian and not your child.
- The BBC operates a Child Protection Policy and all our staff comply with it. The policy can be viewed at:  
[bbc.co.uk/aboutthebbc/insidethebbc/howwework/policiesandguidelines/child\\_protection.html](http://bbc.co.uk/aboutthebbc/insidethebbc/howwework/policiesandguidelines/child_protection.html)

**FOR PARENTS/GUARDIANS OF EACH CHILD TAKING PART TO COMPLETE**

My child's name is	
My name (that I'd like to be addressed as) is	

**Does your child have any medical condition that we should be aware of and/or require any special access arrangements for filming. We will make all necessary adjustments and actively encourage applications from all children.**

Yes:  No:

If yes, please give details:

**Has your child appeared on TV before?**

Yes:  No:

If yes, please give details:

**Has your child's business been entered into any young business competitions before, or featured in any media?**

Yes:  No:

If yes, please give details:

**Do you have any pre-existing family commitments (eg. holidays, weddings etc.) between October to December?**

Yes:  No:

If yes, please give details:

**Would you be happy for your child to be considered for other CBBC shows? If we believe your child may be appropriate for another CBBC show, we will contact you about it and will not contact your child directly. Details will be kept on file for 6 months.**

Yes:  No:

Full name:

(Please Print)

Email:

Home phone number:

Mobile number:

I confirm that I have given consent for this application to be considered and I am happy for my child ..... (child's name) to take part if selected.

Yes:  No:

SIGNATURE of the child's parent / guardian (delete as appropriate)

Date:

**SECOND APPLICANT PARENT/GUARDIAN (IF REQUIRED)**

My child's name is

My name (that I'd like to be addressed as) is

**Does your child have any medical condition that we should be aware of and/or require any special access arrangements for filming. We will make all necessary adjustments and actively encourage applications from all children.**

Yes:  No:

If yes, please give details:

**Has your child appeared on TV before?**

Yes:  No:

If yes, please give details:

**Has your child's business been entered into any young business competitions before, or featured in any media?**

Yes:  No:

If yes, please give details:

**Do you have any pre-existing family commitments (eg. holidays, weddings etc.) between October to December?**

Yes:  No:

If yes, please give details:

**Would you be happy for your child to be considered for other CBBC shows? If we believe your child may be appropriate for another CBBC show, we will contact you about it and will not contact your child directly. Details will be kept on file for 6 months.**

Yes:  No:

Full name:  
(Please Print)

Email:

Home phone number:

Mobile number:

I confirm that I have given consent for this application to be considered and I am happy for my child ..... (child's name) to take part if selected.  
Yes:  No:

SIGNATURE of the child's parent / guardian (delete as appropriate)

Date:

**THIRD APPLICANT PARENT/GUARDIAN CONTACT DETAILS (IF REQUIRED)**

My child's name is	<input type="text"/>
My name (that I'd like to be addressed as) is	<input type="text"/>

**Does your child have any medical condition that we should be aware of and/or require any special access arrangements for filming. We will make all necessary adjustments and actively encourage applications from all children.**

Yes:  No:

If yes, please give details:



**Has your child appeared on TV before?**

Yes:  No:

If yes, please give details:

**Has your child's business been entered into any young business competitions before, or featured in any media?**

Yes:  No:

If yes, please give details:

**Do you have any pre-existing family commitments (eg. holidays, weddings etc.) between October to December?**

Yes:  No:

If yes, please give details:

**Would you be happy for your child to be considered for other CBBC shows? If we believe your child may be appropriate for another CBBC show, we will contact you about it and will not contact your child directly. Details will be kept on file for 6 months.**

Yes:  No:

Full name:   
(Please Print)

Email:

Home phone number:

Mobile number:

I confirm that I have given consent for this application to be considered and I am happy for my child ..... (child's name) to take part if selected.  
Yes:  No:

SIGNATURE of the child's parent / guardian (delete as appropriate)

Date: